

  
**HOLLY GIRLZ**

# MEDIA KIT



MUSIC · ENTERTAINMENT · CULTURE

## Our Mission

Holly Girlz is a music group and entertainment collective of four actual sisters, who write, produce, direct, and perform across all mediums we touch. Built on creative sovereignty and spiritual alignment, our art inspires, heals, and uplifts while empowering audiences to create fearlessly and lead unapologetically, proving authenticity and success can coexist.



Holly Girlz exists at the intersection of art and purpose, creating work that entertains, elevates, and endures.

# About Holly Girlz

Holly Girlz is redefining the modern girl group. Sisters, Amsara Sekhita Mai Holly, Maasatimbala “Sanefer” Miling Holly, Ariana Shring Holly, and Taia Maati Khum Holly. Originally from Washington, D.C. and now based in Los Angeles, they are multi-hyphenate African American artists and a creative collective, operating at the intersection of music, entertainment, and culture.

## MUSIC: HOLLY HARMONIES

In 2026, Holly Girlz introduces Holly Harmonies, a five-episode series of original music accompanied by original visuals. Each installment is a self-contained creative world, reflecting the group's commitment to artistry that is as visually arresting as it is sonically compelling.

The debut single, "Lungs Full," is the first release from Holly Harmonies. Written by all four sisters, the track fuses contemporary R&B with soulful 90s hip-hop, arriving as a bold and authentic opening statement from a group with a clear and singular voice.

## FILM & PRODUCTION

Holly Girlz has established a budding track record in independent film:

- The Guest: Short film written, directed, produced, scored, and starring all four sisters. Shot on iPhone. Winner of the ISA Award for Best First-Time Female Director (Female) and Best Alternative Film. Official selection, Micheaux Film Festival 2024.
- Till Now We Stand: Short film written by and starring Holly Girlz. Produced in collaboration with Bron Studios and Modern LaLa Land.



# Projects & Highlights

MUSIC · 2026

## Holly Harmonies Series

Four original songs (1:00–2:30 each) will be released from March to October 2026. Genre-bending, emotionally intelligent music building toward the debut EP. **HH#1 releases April 8, 2026.**

MUSIC · LATE 2027

## Goddess EP

Holly Girlz's debut EP, a bold, genre-blending sonic experience celebrating divine femininity and personal power. Target: Q2 2027.

FILM · 2024

## "The Guest" **AWARD** **WINNER**

**Independent Shorts Awards: Best First Time Director (Female) & Best Experimental Short.**

Written, directed, produced, scored, and starring Holly Girlz. Shot on iPhone. Micheaux Film Festival Official Selection.

FILM · 2021

## "Till Now We Stand"

Written and starring Holly Girlz. Partnership with Bron Studios and Modern La La Land. An emotionally resonant film on resilience, community, and legacy.

FASHION · 2019-2024

## Holly Girlz × Hoodbot

Youthful, culturally rooted streetwear. Debuted at SXSW. Holly Girlz served as creative collaborators and brand faces.

DIGITAL · ONGOING

## SoHG Blog

An inside look into the Holly Girlz lifestyle, featuring fashion, behind-the-scenes content, cultural commentary, and interviews.

[www.sohollygirlz.com](http://www.sohollygirlz.com)

# Brand Identity

Self-Owned. Self-Led. Spiritually Aligned.

EMPOWERMENT

SISTERHOOD

CREATIVE

FASHION-FORWARD

CULTURE-ROOTED

AUTHENTIC

SPIRITUAL

FUN-LOVING

VISIONARY

*feminine · natural · warm · joyful · effortless · relatable · elevated*



## Brands We've Worked With

BRON STUDIOS

SXSW

LAFW

ART HEARTS  
FASHIONMODERN LA LA  
LAND

ISLAND TWIST

HOODBOT

## Audience

16-28

89%  
U.S. BASED65%  
FEMALE

Holly Girlz reaches a highly engaged audience of young, culturally conscious creatives across Instagram, YouTube, TikTok, and the SoHG editorial blog. The demographic skews female (54%), ages 15-34, with 89% based in the United States (top markets: Los Angeles, D.C., NYC).

## Press & Links

["The Guest" Film Trailer](#)  
[Holly Girlz YouTube Channel](#)  
[www.hollygirlz.com](http://www.hollygirlz.com)  
[www.sohollygirlz.com](http://www.sohollygirlz.com)

# Get In Touch

For music industry inquiries, entertainment production partnerships, brand collaborations, press requests, or general inquiries, reach out to us below. Our team responds within 1-2 business days.

## WEBSITES

[www.hollygirlz.com](http://www.hollygirlz.com)  
[www.sohollygirlz.com](http://www.sohollygirlz.com)

## EMAIL

[mgmt@hollygirlz.com](mailto:mgmt@hollygirlz.com)

## SOCIAL MEDIA

Instagram: @hollygirlz  
Instagram: @sohollygirlz

## LOCATION

Los Angeles, California  
Available for travel & touring